

Student Number: _____ E-mail: _____ Advisor: _____
 Date Plan Prepared: _____ Classification: F SO J SR PG Sem/Yr of Anticipated Graduation: _____

COLLEGE CORE REQUIREMENTS (62-66 HOURS)

| <u>COURSE</u> | <u>CREDIT</u> | <u>SEM</u> | <u>TRANSFER</u> | <u>GRADE</u> |
|--|---------------|------------|-----------------|--------------|
| ENGLISH—12-14 hours | | | | |
| EN 100 English Composition I or EN 110 English Composition I-Honors | 3-4 | _____ | _____ | _____ |
| EN 101 English Composition II or EN 111 English Composition II-Honors | 3-4 | _____ | _____ | _____ |
| Select one from any 200-level literature course. EN 200 is recommended for students who take EN 100/EN 101 Intensive. | | | | |
| EN _____ | 3 | _____ | _____ | _____ |
| Select one 200-level or above 3-hour EN course | | | | |
| EN _____ | 3 | _____ | _____ | _____ |
| HISTORY--6 hours. Select 2 from the following courses. | | | | |
| HI 110 Western Civilization I | | | | |
| HI 111 Western Civilization II | 3 | _____ | _____ | _____ |
| HI 210 Early U.S. History | | | | |
| HI 211 Modern U.S. History | 3 | _____ | _____ | _____ |
| LANGUAGE--12 hours. All foreign language courses must be in the same language | | | | |
| ____ 100 (1 st course in chosen language) | 3 | _____ | _____ | _____ |
| ____ 101 (2 nd course in chosen language) | 3 | _____ | _____ | _____ |
| ____ 200 (3 rd course in chosen language) | 3 | _____ | _____ | _____ |
| ____ 201 (4 th course in chosen language) | 3 | _____ | _____ | _____ |
| SOCIAL/BEHAVIORAL—9 hours | | | | |
| EC 320 Economics (Macro) | 3 | _____ | _____ | _____ |
| EC 321 Economics (Micro) | 3 | _____ | _____ | _____ |
| PY 100 Intro to Psychology | 3 | _____ | _____ | _____ |
| BIBLICAL STUDIES—6 hours. Select 2 from the following courses. | | | | |
| RL 100 Old Testament I | | | | |
| RL 101 Old Testament II | 3 | _____ | _____ | _____ |
| RL 200 New Testament I | | | | |
| RL 201 New Testament II | 3 | _____ | _____ | _____ |
| NATURAL SCIENCE—3+1 hours. Any course + lab with BY, CH, or PH prefix. | | | | |
| _____ | 3+1 | _____ | _____ | _____ |
| MATHEMATICS—6-7 hours | | | | |
| MA 110 College Algebra | 3-4 | _____ | _____ | _____ |
| MA 140 Elementary Statistics | 3 | _____ | _____ | _____ |
| FINE ARTS—3 hours. Choose from AR 142, MU 142, ST 142, or ST 210 | | | | |
| _____ | 3 | _____ | _____ | _____ |
| PHYSICAL FITNESS—2 hours | | | | |
| PE 127 Fitness for Life--Cardio or PE 128 Fitness for Life—Resistance | 1 | _____ | _____ | _____ |
| Any Activity Course with PE prefix | | | | |
| PE _____ | 1 | _____ | _____ | _____ |
| ELECTIVE—3 hours | | | | |
| _____ | 3 | _____ | _____ | _____ |

MAJOR REQUIREMENTS (57 HOURS)

| <u>COURSE</u> | <u>CREDIT</u> | <u>SEM</u> | <u>TRANSFER</u> | <u>GRADE</u> |
|---|---------------|------------|-----------------|--------------|
| BU 110 Introduction to Business | 3 | _____ | _____ | _____ |
| BU 210 Principles of Accounting I | 3 | _____ | _____ | _____ |
| BU 211 Principles of Accounting II | 3 | _____ | _____ | _____ |
| BU 306 Business Communications | 3 | _____ | _____ | _____ |
| BU 330 Business Law | 3 | _____ | _____ | _____ |
| BU 340 Principles of Finance | 3 | _____ | _____ | _____ |
| BU 345 Fundamentals of Marketing | 3 | _____ | _____ | _____ |
| BU 362 Management Information Systems | 3 | _____ | _____ | _____ |
| BU 410 Principles of Management | 3 | _____ | _____ | _____ |
| BU 415 Human Resource Management | 3 | _____ | _____ | _____ |
| BU 430 Global Business or BU 435 International Travel Experience | 3 | _____ | _____ | _____ |
| BU 460 Strategic Management | 3 | _____ | _____ | _____ |
| BU 480 Internship in Business | 3 | _____ | _____ | _____ |

**In addition, select one concentration area (or select No Concentration)
 (SEE NEXT PAGE)**

MINOR NOT REQUIRED

**Additional degree requirements are outlined in the BMC
 Catalog and on the following page.**

BLUE MOUNTAIN COLLEGE
DEPARTMENT OF BUSINESS
Degree Plan (56) February 2021

Student Name: _____

Bachelor of Arts

BUSINESS ADMINISTRATION | 120-123 HOURS

MARKETING CONCENTRATION (18 HOURS)

| <u>COURSE</u> | <u>CREDIT</u> | <u>SEM</u> | <u>TRANSFER</u> | <u>GRADE</u> |
|--|---------------|------------|-----------------|--------------|
| BU 348 E-Commerce Marketing | 3 | _____ | _____ | _____ |
| BU 355 Advertising/Promotion | 3 | _____ | _____ | _____ |
| BU 357 Principles of Sales | 3 | _____ | _____ | _____ |
| BU 455 Marketing Strategy | 3 | _____ | _____ | _____ |
| Select 2 of the following courses: | | | | |
| BU 280 Small Business Accounting | 3 | _____ | _____ | _____ |
| BU 341 Personal Finance | | _____ | _____ | _____ |
| BU 372 Business Ethics/Social Responsibility | 3 | _____ | _____ | _____ |
| BU 420 Introduction to Entrepreneurship | | _____ | _____ | _____ |
| BU 443 Great Texts in Business | | _____ | _____ | _____ |
| BU 475 Research Studies in Business | | _____ | _____ | _____ |

MANAGEMENT CONCENTRATION (18 HOURS)

| <u>COURSE</u> | <u>CREDIT</u> | <u>SEM</u> | <u>TRANSFER</u> | <u>GRADE</u> |
|--|---------------|------------|-----------------|--------------|
| BU 322 Servant Leadership | 3 | _____ | _____ | _____ |
| BU 370 Business Leadership Principles | 3 | _____ | _____ | _____ |
| BU 372 Business Ethics/Social Responsibility | 3 | _____ | _____ | _____ |
| Select 3 of the following courses: | | | | |
| BU 280 Small Business Accounting | 3 | _____ | _____ | _____ |
| BU 341 Personal Finance | | _____ | _____ | _____ |
| BU 420 Introduction to Entrepreneurship | 3 | _____ | _____ | _____ |
| BU 443 Great Texts in Business | | _____ | _____ | _____ |
| BU 475 Research Studies in Business | 3 | _____ | _____ | _____ |

NO CONCENTRATION (18 HOURS)

Select 6 of the following courses:

| <u>COURSE</u> | <u>CREDIT</u> | <u>SEM</u> | <u>TRANSFER</u> | <u>GRADE</u> |
|--|---------------|------------|-----------------|--------------|
| BU 280 Applied Small Business Accounting | 3 | _____ | _____ | _____ |
| BU 310 Accounting Information Systems | | _____ | _____ | _____ |
| BU 312 Cost/Managerial Accounting | 3 | _____ | _____ | _____ |
| BU 322 Servant Leadership | | _____ | _____ | _____ |
| BU 341 Personal Finance | 3 | _____ | _____ | _____ |
| BU 348 E-Commerce Marketing | | _____ | _____ | _____ |
| BU 355 Advertising/Promotions | 3 | _____ | _____ | _____ |
| BU 357 Principles of Sales | | _____ | _____ | _____ |
| BU 367 Money & Banking | 3 | _____ | _____ | _____ |
| BU 370 Business Leadership Principles | | _____ | _____ | _____ |
| BU 372 Business Ethics/Social Responsibility | 3 | _____ | _____ | _____ |
| BU 420 Introduction to Entrepreneurship | | _____ | _____ | _____ |
| BU 443 Great Texts in Business | | _____ | _____ | _____ |
| BU 455 Marketing Strategy | | _____ | _____ | _____ |
| BU 475 Research Studies in Business | | _____ | _____ | _____ |

ELECTIVES (0-1 HOUR)

| | | | | |
|-------|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |

OTHER COLLEGES ATTENDED:

| |
|-------|
| _____ |
| _____ |
| _____ |
| _____ |
| _____ |

25% of degree hours earned at BMC? _____
 (25% x _____ (total hours) = _____)

| | |
|---------------------------|-------|
| TOTAL TRANSFER HOURS | _____ |
| TOTAL UPPER LEVEL HOURS | _____ |
| CORE HOURS | _____ |
| MAJOR HOURS | _____ |
| MINOR HOURS | _____ |
| ELECTIVE HOURS | _____ |
| TOTAL HOURS EARNED | _____ |

PROFICIENCIES MET?

| AREA | SEMESTER MET |
|------------|--------------|
| Math | _____ |
| English | _____ |
| Junior ETS | _____ |